



ABC POWER LTD / ABC DIESELS LTD Privacy Policy

ABC POWER & ABC DIESELS are committed to maintaining the trust and confidence of our visitors to our web site, our communication services and be transparent about how we work. In summary we will always tell you how we use your data and that your data is stored securely.

Here you'll find information on how we treat data that we collect from visitors to our website, or when someone provides information to us be able to use our services. We want you to know that ABC Diesels & ABC Power is not in the business of selling, renting or trading email lists with companies or businesses for marketing purposes. In this Privacy Notice, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Who is responsible for your data?

The Data Controller for ABC is Amanda Blyth. The Data Controller oversees the policies for the companies.

What Personal Data do we collect about you?

Personal Data means any information that relates to you and allows us to identify you, either directly or in combination with other information that we may hold. Personal data is likely to include your name and contact details. We do not hold any information that is considered 'sensitive personal data'. We do not collect data on ethnic background, religious or political views. If you enquire and provide personal information on behalf of someone else you must have their consent to use their personal information.

How and why we use your personal Data?

- To manage your enquiries, communicate with you, manage our relationship with you and keep you up to date.
- To fulfil our administrative purposes and protect our companies & interests.

Visitors to our Website & Social Media Feeds

When someone visits our website we use a third-party service, e.g. Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make any attempt to find out the identities of those visiting our website.

If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect this information and will explain what we intend to do with it. Social media websites/apps such as Facebook, twitter & LinkedIn have their own privacy policies and run their own analytics to collect your personal profile data dependant on your profile settings.

Photos; Photos will be taken/stored by the Data Controller on password protected devices and stored for as long as deemed necessary in the interest of the company's future promotional purposes.

Links to Other Web Sites; This privacy notice does not cover the links within this site linking to other websites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, you'll need to check that site's privacy statement.

Third Parties

We will not share your details with third parties. We do not rent or trade email lists with other organisations and businesses.

We currently do not send out advertising emails, when we do you can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer.

Changes to this Privacy Notice

We keep our privacy notice under regular review. This privacy notice was last updated on 10th December 2020